



45th I N O V A

INTERNATIONAL INVENTION SHOW

ZAGREB, CROATIA

www.inova-croatia.com

INOVA is a traditional national exhibition of inventions which since 1971 has been regularly displaying the best of the technical inventive work in Croatia. INOVA is encouraging and symbolizing the innovative spirit in Croatia. Over the past 50 years of its existence INOVA has brought together, promoted and presented to the public thousands of domestic and foreign inventions.

INOVA will attract numerous inventors delegations, members of WIIPA from Taiwan, Malaysia, Poland, Vietnam, Korea, Cambodia, Thailand, Romania, UK, Saudi Arabia, Canada, Russian Federation, Iran... INOVA is an exhibition of innovations, new products and young people projects. A lot of entertainment features will include attractive prize programs. Indeed, the organizers are preparing numerous medals which will be conferred on the basis of decisions by an international jury. Many international awards, Best Croatian and Best International Award are already announced. Special Edition brings Platinum awards for the first time for the best of the best exhibits.

HELD BY CROATIAN INVENTORS NETWORK AND WIIPA /WORLD INVENTION INTELLECTUAL PROPERTY ASSOCIATIONS/

LONG TRADITION EXHIBITION – THE SECOND OLDEST WORLD'S INVENTION SHOW – *Since 1971*

FORUM AND TRADE SHOW FOR: INVENTORS, ENTREPRENEURS, INTELLECTUAL PROPERTY OWNERS, COLLEGE AND UNIVERSITY GROUPS, RD INSTITUTES AND SCIENTISTS

I N O V A - 2021

1. LIVE EVENT

Live Event activities:

- AWARD CEREMONY, TRADITIONAL INOVA NIGHT OF CREATIVITY WITH DINNER, MUSIC, ENTERTAINMENT
- SOCIAL EVENTS, DURING YOUR STAY IN CROATIA /ZAGREB GUIDED SIGHTSEEING, TRIP, SURPRISES .../ - WORKSHOP WITH TOPICS REGARDING INVENTION PROMOTION, MARKET ACTIVITIES AND WIIPA CONTRIBUTION
- EXHIBIT'S DESCRIPTION IN THE INOVA ONLINE SHOW
- TRANSLATION TO CROATIAN
- INVENTION SHOWCASE
- AWARDS PROGRAM PARTICIPATION
- 6 MONTHS SPECIAL ONLINE PROMOTION, ADVERTISING OF EXHIBIT UNTIL APRIL 04, 2022.

2. ONLINE SHOW

Unfortunately, many of our traditional partners and long time friends will not be able to come due to COVID-19 and other problems. INOVA ONLINE SHOW enables all of you to take part at our Show 2021.

Online show activities:

- EXHIBIT'S DESCRIPTION IN THE INOVA ONLINE SHOW
- TRANSLATION TO CROATIAN
- INVENTION SHOWCASE
- AWARDS PROGRAM PARTICIPATION
- 6 MONTHS SPECIAL ONLINE PROMOTION, ADVERTISING OF EXHIBIT UNTIL APRIL 04, 2022. - AWARDS PRESENTATION, 3 ways:

- LIVE IN ZAGREB AT TRADITIONAL INOVA NIGHT of CREATIVITY, spectacular AWARD CEREMONY
- SENT BY URGENT MAIL /DPD Express/ TO EACH ASSOCIATION MAILING ADDRESS, IMMEDIATELY AFTER THE SHOW ENDS
 - AT KIDE AWARDS CEREMONY IN KAOHSIUNG December /for each association present/

6 MONTHS SPECIAL ONLINE PROMOTION and ADVERTISING OF EXHIBITS UNTIL APRIL 04, 2022.

INOVA 2020 SE PROMOTION RESULTS:

Youtube Channel: 99.600 views

Portal INOVA Croatia: 18.310 sessions

Facebook Posts Reach: 541.000 people

Zagreb Inventors Association in cooperation with the City of Zagreb and a world patron WIIPA /World Inventors and Intellectual Property Associations/ can guarantee a massive business turnout and a high level of organization.

